

BEST PRACTICE - 1

1. Title of the Practice : Placements/Internships

2. Objectives of the Practice

(A)The Placement

- To empower students through employability, making them socially, politically and economically active citizens
- The Placement Cell organizes talks on academic and career development, training programs and workshops to bridge the knowledge gap between students and the job market

(B) Internship

- To learn and hone the finer aspects of hotel management studies
- To provide impetus to understand the pros and cons of managerial traits
- Internship overseas have the advantage of quality exposure and can experience cross cultural environment

3. The Context

Cell provide a vibrant platform to meet the different needs of students for employability. The Placement at AIHM&CT is varied with recruitment options both incorporates and public sector as well as entrepreneurship. Placement cell explores and coordinates with reputed International Hotel Chains and Tourism related service segments. Campus interviews are conducted much before the completion of their Degree programme. Every student is provided three placement opportunities to secure placements. Placement for all students are provided with smart packages comparable to the best available in the country. Our placement record has been worth a mention.

Internship is an integral part of the University curriculum (Bangalore North University) and require to be given adequate attention to ensure that the students learn and hone the finer aspects of hotel management studies. It can be from foreign or from the India only, the internship is provided in top hotel brands. The students are assigned to carry out various responsibilities and assignments to be accomplished during the course of their training that would provide impetus to understand the pros and cons of managerial traits. Students who processed overseas will definitely have the advantage of quality exposure and can experience cross cultural environment.

4. The Practice AIHMCT coordinates with various top recruiters for campus placements. Top Hoteliers like Spinaker, Marriott (Singapore), The Greenbrier (America Resort), Le Café De La Plage(Makibu), Hyatt, The Leela Palaces, Shangri-La, Oberoi, Du Cote Des Olivades, Taj, Hilton, etc., are keen to recruit our students. Students' profile is created as dossier with their positive and academic outcomes. The Institution prepares its students from first year onwards AIHMCT scrutinizes the recruiter's profiles and schedules a preliminary presentation by them which informs the students about the job profile, working conditions and growth opportunities. The Hotel segments conduct the interview on the date it includes Brand introduction, Skill Test, group discussion, Personal interview, Psychometric Test, General Manager Interview and Placements. Personality development programmes are conducted to know the basic etiquette/ communication language, case studies and industry interface.

Internship : AIHMCT ensures six-month internship programmes for its third year students. The college also offers add-on courses on an average to move beyond the curriculum knowledge.

Overseas: Tortiniere , Hotel-Restaurant Le Bon Labourer, Hotel Best Annecy, Hotel-Restaurant Le Bon Labourer, Le Montrachet, Property Name, Societe Des Hotels Regina Et De La Plage, The Hotel Cures Marine Trouville, Hotel La Co (o) rniche , Le Domaine Des Avenieres, Hotel Lune de Mougins, Hotel Le Richebourg ,Hotel Senechal, Hotel Charbonnel, Omni interlocken hotel, The Greenbrier, Omni interlocken hotel and etc.,

Pan India :Taj, Leela Palace, Mahindra Resort, Marriott,Leela Palace, Hotel Pride,Mahabir Galaxy,Hotel Andaz,JW Marriott,Hotel Sayaji,Zone by the Park,Four Points Sheraton,Lemon Tree and etc.,

5. Evidence of Success

The placement record of the college is extremely successful when compared to its peers.

Year	Student Strength	No of Students Placed	Avg Salary (In lakhs)
2015-16	54	54	2.56
2016-17	57	57	1.77
2017-18	59	58	2.92
2018-19	58	58	3.01
2019-20	58	58	2.75





Placement Experience :

Kamlesh chand

Batch 2019 BHM, July 23, 2019

"Good college with good placement"

The college guarantees 100% placements and I have seen that with my previous batches. Companies with a good brand value and good reputation are invited for campus placements such as TAJ, ITC, Lemon Tree etc. There is internship for 4 months in all departments.

SRSubham Rana

Batch 2019 BHM, June 20, 2019

Many top brands of the hotel industry and the brand like the puma, reliance, etc are provided by the college. The placement is 100 percent and u will get lots of opportunities to showcase your talent to the company's.

Internship Statistics

Year	Student Strength	No of Students underwent internship
2015-16	54	54
2016-17	57	57
2017-18	59	59
2018-19	58	58
2019-20	58	58

6. Problems Encountered and Resources Required

Due to CORONA-19 pandemic, students are not able to join the companies in time. There has been a considerable improvement in the resources provided for placement activities in the last five years. However, further resources are required for better multimedia rooms and other infrastructural resources to meet the increasing demand for placements in better companies.

BEST PRACTICE - 2

1. Title of the Practice: Celebration of National comrades

2. Objectives of the Practice

- A mission towards better India by breaking the boundaries of religion and caste.
- Thoughts of great Indian personalities sowed into the young minds through the exhibitions and programs.

3. The Context

The Institution organizes all National Festivals, irrespective of religion bias with enthusiasm. The institution practices pluralist approach towards all religious functions and encourages the students and faculty to showcase the same. Every year our institute organizes the national festivals. Staff and students get to know the importance of national integrity in the country in general and their role.

4. The Practice

1. Republic Day (26th January)

Republic Day is celebrated on January 26 to commemorate the adoption of constitution with great enthusiasm and patriotism. On this day, various formal events including Flag-hoisting and cultural Programmes are organized and which are followed by "Constitution awareness program" in which students and staff members are sensitized of their duties towards our nation and rights given to them by our constitution.

2. Independence Day (15th August)

It is celebrated each year to mark the beginning of an era of deliverance from the clutches of British Colonialism. It is a grand event marked with the flag hoisting and various cultural programmes which includes dance, poem recitations and street plays.

3. Festivals like Eid, Christmas, Environmental Dya, Diwali, Lohri, Ambedkar Jayanti etc.

Apart from this, the students and staff are given freedom and responsibility to observe, celebrate any other days of importance, be it leaders, events, religious festivals, or other ideologies that inspired present or past without any fear or favor. The Institute is also nurturing ground for future leaders and entrepreneurs to make difference to the future generations. Street plays are performed on those days citing their ideologies and ideas. Various cultural events are also held in the Institute. Students are encouraged to participate in debates, quizzes and other competitions.

4. Evidence of Success

